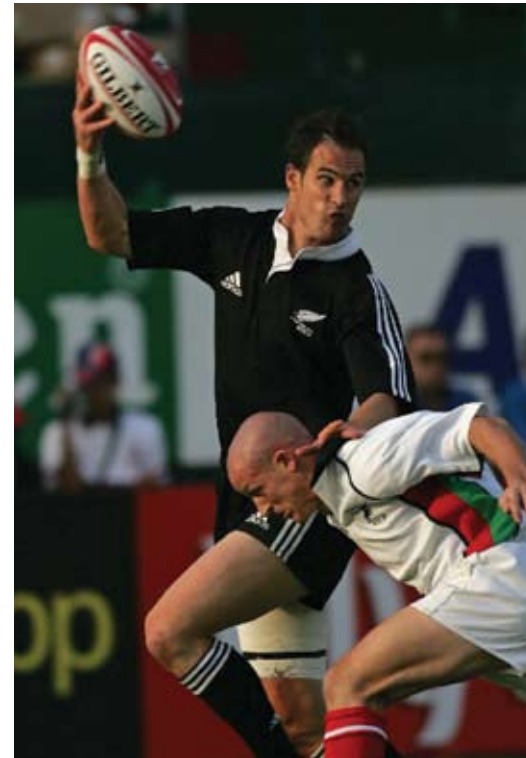


RAMADAN

The precise dates for Ramadan depend upon the sightings of the moon but usually the ninth month of the Muslim lunar calendar is devoted to fasting. This means that for 30 days, devout Muslims are forbidden to eat or drink between sunrise and sunset. This includes smoking and participating in unclean thoughts and acts. Ramadan is observed by Muslims throughout the world as one of the "five pillars" of the religion. The other four being the declaration of faith, prayer, charity (Zakat), and the Hajj, or pilgrimage to Mecca. Every year Ramadan slides a couple of weeks back through the calendar, until it has covered the entire year. The end of fasting is marked by celebration of Eid Al Fitr. 27 SEPTEMBER-27 OCTOBER



The UIM Class 1 World Powerboat Championship

For the past 14 years power boating has been enjoyed by many who have watched this spectacle as the Class 1 boats speed along the shores of the Arabian Gulf off the coast of Mina Seyahi. This exhilarating spectacle will bring together the latest technology, an array of spectacular

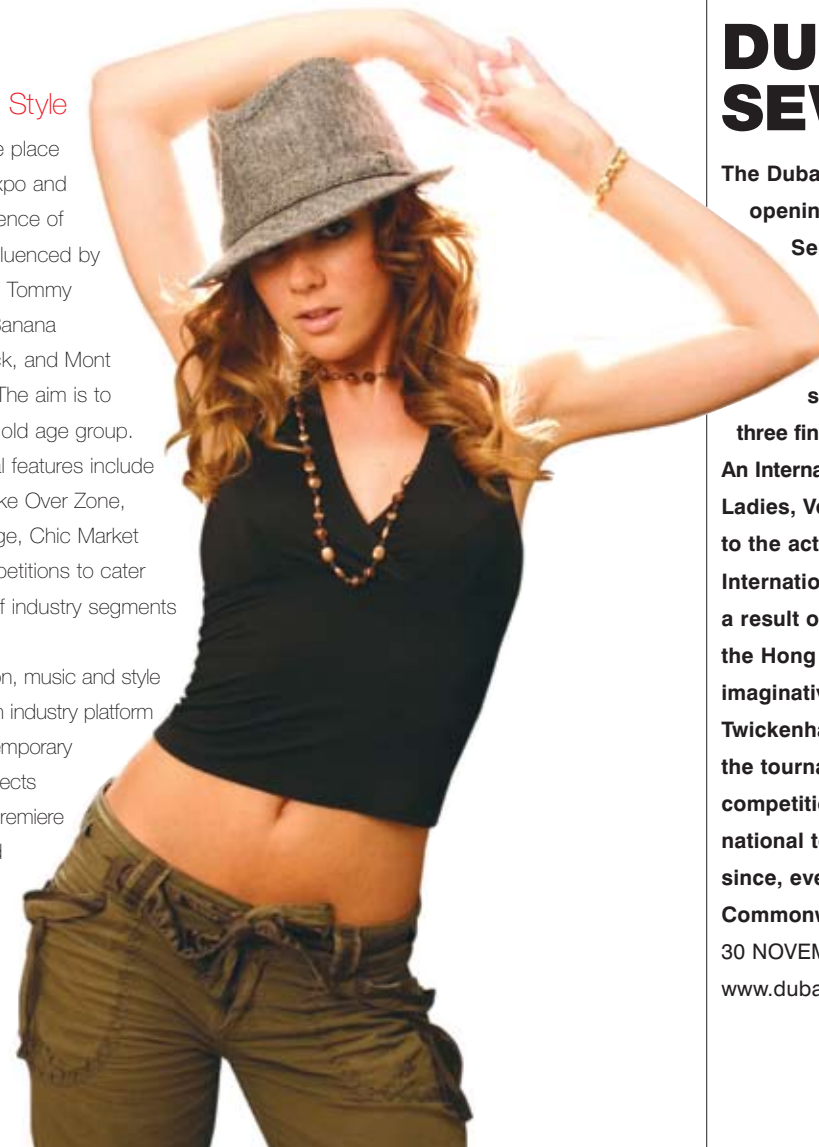
venues and the best racers in the world who compete for the premiere prize in world powerboat racing - the Sam Griffith Trophy. This year's championship promises to be one of the most closely contested for many a season with nine teams fielding ten boats. DECEMBER 1



Fusion Fashion, Music & Style

This exhibition will take place at the Dubai Airport Expo and usually brings an audience of 20,000 consumers influenced by iconic brands such as Tommy Hilfiger, Phard, Gap, Banana Republic, Neck & Neck, and Mont Blanc among others. The aim is to target the 18-30 year old age group. Attractions and special features include Fashion Shows, a Make Over Zone, Fusion Chill Out Lounge, Chic Market Bazaar and daily competitions to cater for the requirements of industry segments and visitors alike.

As the hottest fashion, music and style festival, Fusion 06 is an industry platform that resembles a contemporary lifestyle festival and reflects Dubai's status as the premiere hub for the fashion and textile industry in the Middle East. 21-23 SEPTEMBER www.iirme.com



DUBAI RUGBY SEVENS

The Dubai Exiles Rugby Club hosts the opening round of the IRB World Sevens Series, featuring 16 international teams. In 2004 England won for the first time ever, beating the flying Fijians in a thrilling final. All matches are seven minutes each way, apart from the three finals, which are ten minutes per half. An International Invitation, Gulf, Local Social, Ladies, Veterans and Youth competitions add to the action-packed three days. International Sevens was born in 1975 as a result of an idea of the then-chairman of the Hong Kong Rugby Union and an imaginative marketing executive. Initially the Twickenham based RFU were dismissive of the tournament, so it began life as a club competition, but was soon legitimised as a national tour and has grown in stature ever since, even appearing at the Manchester Commonwealth Games in 2002. 30 NOVEMBER-2 DECEMBER www.dubairugby7s.com



IDEAL HOME SHOW

The Dubai Ideal Home Show is the place to visit for products and ideas for designing, decorating and enjoying your home. Held at the Dubai Airport Expo, there will be entertaining theatres for celebrity experts to give fun demonstrations and take part in fast-paced game shows, provide tips and advice. A large number of exhibitors at the show will be promoting special offers and competitions where deals can be picked up direct from the manufacturers. Register on the website for Dhs.5 off the ticket price. 30 NOVEMBER-3 DECEMBER www.dubaiidealhomeshow.com

UAE DESERT CHALLENGE

The UAE Desert Challenge rally kicks off with a prologue for spectators at the Jebel Ali Racecourse before its official launch in Abu Dhabi the next day. The show serves as a qualifying stage, establishing the running order for the main event in the desert. The event was conceived by

Mohammed Ben Sulayem, whose motor sport career goes back to the early 1980s and who has 14 FIA titles to his name. The event begins with a ceremonial start in Abu Dhabi and heads south into the desert for five hard days of driving. 6-10 NOVEMBER www.uaedesertchallenge.com

SOCIAL CALENDAR	
SEPTEMBER	
12-14	SEPTEMBER 100% Kylie - The Smash Hit Kylie Show
20	SEPTEMBER Dubai Musica 2006
OCTOBER	
9-15	OCTOBER 5th ITF Junior Tennis Championships
26	OCTOBER Dubai Desert Rhythm Festival
28-30	OCTOBER Dubai Ladies Masters
	Eid Al Fitr
31	OCTOBER-12 NOVEMBER The Legends "Rock" Dubai
NOVEMBER	
26-28	NOVEMBER SoccereX
DECEMBER	
3-4	DECEMBER UAE National Day
5-7	DECEMBER Helicopter Show
10-17	DECEMBER Dubai International Film Festival
14-16	DECEMBER Mother, Baby & Child Show
20	DECEMBER-2 FEBRUARY Dubai Shopping Festival